

# **KUTZTOWN SESQUI-CENTENNIAL**



**SOUVENIR PROGRAM**

**PRICE: ONE DOLLAR**



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# *Souvenir Program*



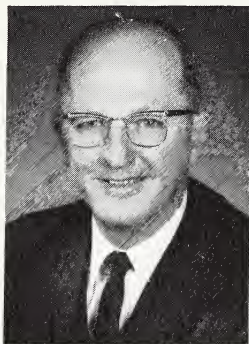
## KUTZTOWN SESQUI - CENTENNIAL CELEBRATION

*May 27th, 28th, 29th, 30th, 31st*

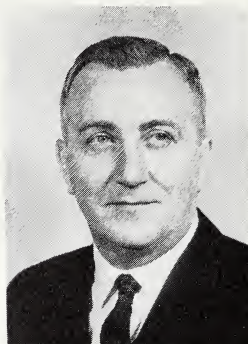
*June 1st, 2nd, 3rd, 4th, 5th, 6th*

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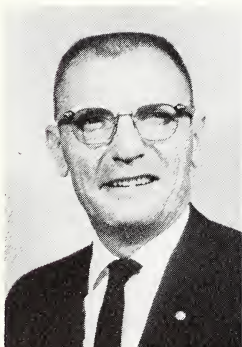
# Executive Committee



Paul M. Herring  
Co-Chairman



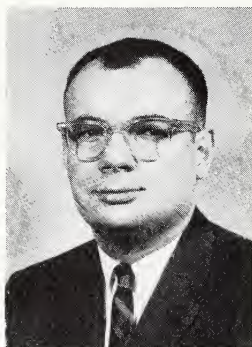
Samuel P. Smith  
Co-Chairman



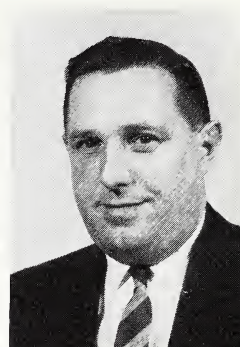
Marlowe F. Leibensperger  
Vice-Chairman



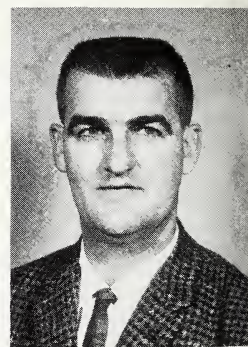
John O. Melot  
Vice-Chairman



William M. Greenawald, Jr.  
Secretary



Carson E. Schmoyer  
Treasurer



Lee W. Trout

## Brief History of Kutztown



Woodrow W. Mertz  
Mayor

Kutztown Borough was one hundred and fifty years old in March of the present year. The town is about half a century older. Soon after the laying out, in 1755, of "The Great Road,"—the Easton Road it has long been called—a straggling hamlet, a hotel or two and some other buildings, sprang up at the crossing of the Saucony.

Laid out in 1779-1780, the Borough of Kutztown was incorporated in 1815 and was the second borough of Berks County, Reading being the first. George Kutz was the founder. Located in the heart of the Pennsylvania Dutch Country, Kutztown is a perfect blend of industry, culture, recreation, and most of all—people.

*Note: An attractive and informative Sesqui-Centennial Commemorative Book containing more than 200 pages of words and pictures of Kutztown's past and present is now on sale at \$4.00 per copy.*



Borough  
Seal



## Sesqui-Centennial Committees

### EXECUTIVE COMMITTEE—

Paul M. Herring, *Co-Chairman*  
Samuel P. Smith, *Co-Chairman*  
Marlowe F. Leibensperger, *Vice Chairman*  
John O. Melot, *Vice Chairman*  
William M. Greenawald, Jr., *Secretary*  
Carson E. Schmoyer, *Treasurer*  
Lee W. Trout

### AUDITING COMMITTEE—

Marlowe F. Leibensperger, *Co-Chairman*  
John O. Melot, *Co-Chairman*

### BROTHERS OF THE BRUSH COMMITTEE—

W. Robert Stoudt, *Chairman*

### COMMEMORATIVE BOOK COMMITTEE—

Ira S. Guldin, *Chairman*  
Ruth E. Bonner, *Editor*  
Amelia A. Bolich, *Assistant Editor*  
Chester R. DeTurk, *Historian*  
Raymond S. Schatzlein, *Historian*  
Donald H. Conover, *Official Photographer*  
Harlan H. Wiltrout, *Official Movie Photographer*

### COMMEMORATIVE BOOK ADVERTISING COMMITTEE—

Lawrence W. Fenstermaker, *Chairman*  
D. Darwin Angstadt  
Donald F. Bieber  
Carl H. Bortz  
Myron F. Boyer  
DeLight E. Breidegam  
Thomas F. Fenstermacher  
Benjamin A. Herman  
Henry E. Kerr  
Irvin F. Schade  
Clarence F. Smith  
Clarence J. Smith

### CIVIC CLUB BANQUET COMMITTEE—

Marlowe F. Leibensperger, *Chairman*

### DANCE COMMITTEE—

George Y. Brubaker, *Chairman*  
Gordon Konemann  
Lee F. Schlenker  
Clarence J. Smith

### DECORATIONS COMMITTEE—

J. Max Fenstermacher, *Chairman*

### DUTCH BELLE COMMITTEE—

Clarabelle E. Kroninger, *Chairman*

### FINANCE COMMITTEE—

Ray D. Berg, *Chairman*  
Ellsworth H. Bieber  
Clarence R. Cartwright  
Lee F. Schlenker  
Victor B. Camp, *Store Employee*  
William M. Greenawald, *Store Employee*  
George W. Meitzler, *Store Employee*  
Lagora Oswald, *Typist Employed by Association*

### GOVERNOR'S BANQUET COMMITTEE—

Dr. Italo L. deFrancesco, *Chairman*  
Mrs. Paul M. Herring  
William A. Thomson  
Samuel P. Smith

### HARASSMENT COMMITTEE—

Kenneth D. Held, *Chairman*

### OLD FASHIONED SHOPPERS DAY COMMITTEE—

Marcus G. Held, Jr., *Chairman*

### OX ROAST COMMITTEE—

Lee W. Trout, *Chairman*

### PUBLICITY COMMITTEE—

Martin H. Ritter, *Chairman*

### QUEEN CONTEST COMMITTEE—

Carl F. Wuchter, *Chairman*  
Robert M. Geist  
Dennis F. Moyer  
John C. Schaeffer  
Lee F. Schlenker, *Master of Ceremonies*  
Mrs. Erna F. Snyder, *Mrs. America 1954; to crown Queen*

### PARADE COMMITTEE—

Donald A. Buchman, *Co-Chairman*  
Stanley L. Koller, *Co-Chairman*  
Richard A. Rhode, *Formation Chairman*  
Nicholas G. Stevens, *Master of Ceremonies*

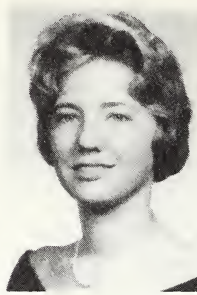
### SCRAPBOOK COMMITTEE—

Harold G. Rothermel, *Chairman*

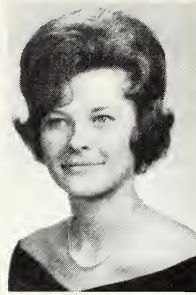
### YOUTH NIGHT COMMITTEE—

Harold L. Fleisher, *Chairman*  
Richard C. Gougler  
Dana L. Hossler  
Charlene M. Metzler

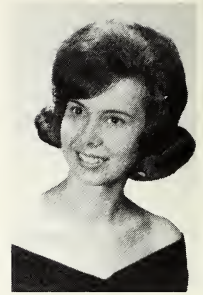
## Sesqui-Centennial Queen Contestants



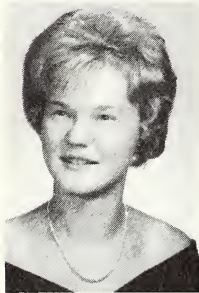
Pamela D. Carr



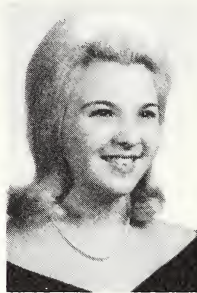
Brenda Dietrich



Carol Fenstermaker



Joanne George



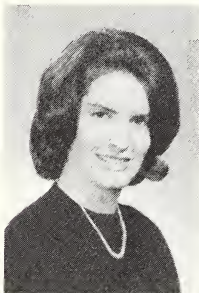
Joan Gyomber



Linda L. Haring



Mary Hinterleiter



Karen Kaiser



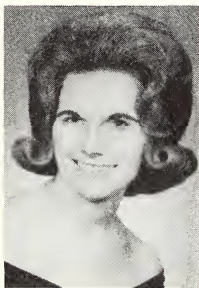
Kristine Kaiser



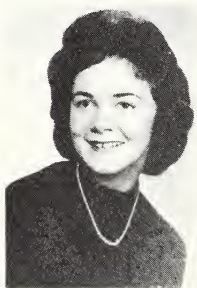
Theresa Klang



Barbara Ann Moyer



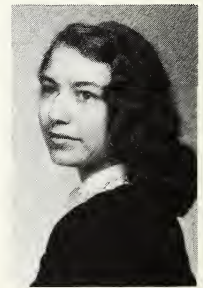
Constance L. Parkes



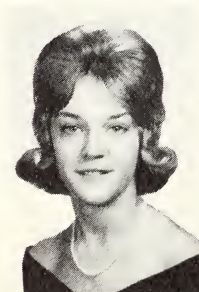
Raylene Parrett



Mary Reinert



Shirley Reinert



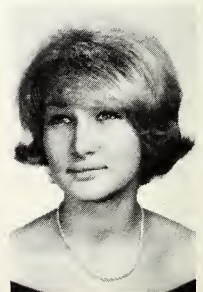
Patricia Schlener



Marlene Siegfried



Etta Sittler



Sharon Wagaman

# *Program*

THURSDAY, MAY 27

9:30 A.M. &  
1:30 P.M.

## **PAGEANT—"OUR TOWN"**

Kutztown Elementary School  
Presented by the second and third grades

7:00 P.M.

## **BONNET DONNING**

Kutztown Area Junior High School  
Miss Clarabelle Kroninger  
Chairman, Dutch Belles

7:30 P.M.

## **"MISS SESQUI-CENTENNIAL" QUEEN PAGEANT**

Kutztown Area Junior High School  
Master of Ceremonies—Lee F. Schlenker

Overture  
Parade of Contestants  
Introduction of Judges  
Formal Wear Competition  
Talent Competition—1st half

Intermission

Talent Competition—2nd half  
Introduction of Dignitaries  
Sportswear Competition

Intermission

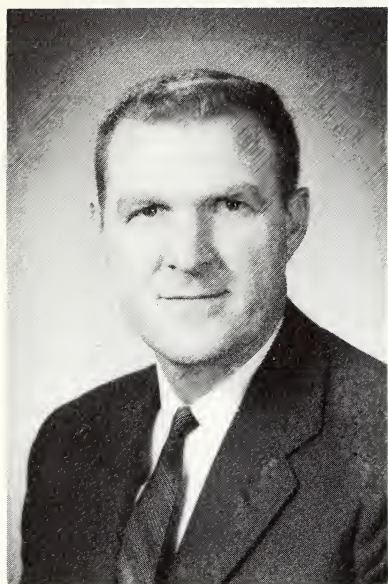
Assembly of Contestants  
Announcements of Winners

Miss Personality  
Sportswear Winner  
Talent Winner  
Formal Wear Winner  
Runner-up

Crowning of Kutztown "Miss Sesqui-Centennial"  
Queen by Mrs. Erna F. Snyder, Mrs. America of 1954

Music—Kutztown Area High School Stage Band





**HON. RAYMOND P. SHAFER**

*Lieutenant Governor of Pennsylvania*

*Principal Speaker at Governor's Banquet*

**A**S lieutenant governor of the Commonwealth, Raymond P. Shafer serves as president of the State Senate; chairman of the Board of Pardons; chairman of the administration's legislative Policy Committee; a member of the School Finance Survey Committee; a member of Governor Scranton's Tax Study Committee; chairman of the governor's 1963 Select Committee on Education, and is a member of the Commission on Inter-State Cooperation. Prior to being elected lieutenant governor in 1962, he served as a state senator representing the 50th Senatorial District of Crawford and Mercer counties.

The lieutenant governor's first elective office was that of district attorney of Crawford County in 1947 when he was elected in an upset victory over the incumbent. He was re-elected in 1951 to serve another four-year term, running unopposed in the general election.

Shafer is a graduate of Meadville High School, Allegheny College and Yale University Law School. During World War II, he was a PT boat commander in the South Pacific, participating in 80 combat missions. He was awarded the Bronze Star, Purple Heart and the Philippine Liberal Medal. Some of his current and previous civic activities include: Trustee of the Hospital Association of Pennsylvania; president of Western Crawford County Community Chest; secretary and director of Meadville City Hospital; trustee and director of Pennsylvania United Fund; chairman of the Red Cross Chapter; president of Allegheny College Alumni Association; director of Crawford County Mental Health Center, and a member of the board of trustees of Allegheny College. He is also a member of the Grange, Rotary, American Legion, Veterans of Foreign Wars, Crawford County Bar Association, Pennsylvania Bar Association and the American Bar Association.

Married and the father of three children, the lieutenant governor was acting chairman of the 1964 Pennsylvania delegation to the Republican National Convention.



# *Program*

FRIDAY, MAY 28

**7:00 P.M. GOVERNOR'S BANQUET**

Georgian Dining Room, Kutztown State College

Toastmaster—Dr. Italo L. deFrancesco

Pledge of Allegiance

The National Anthem

The Invocation

Dinner—Broiled Filet Mignon or  
Lobster Tail Thermidor

Welcome and Introduction of Guests

Introduction of Speaker

Address—The Honorable Raymond P. Shafer,  
Lt. Governor of Pennsylvania

Benediction

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Clergy—The Reverend Carlton L. Heckman, Trinity Lutheran Church

Dinner Music—The Kutztown Area High School Woodwind Ensemble:

Nancy Gottlund, Oboe

Karen Schwoyer, Flute

Ronald Adams, Clarinet

Joanne George, French Horn

Mary Hinterleiter, Bass Clarinet

Organist—Jewell Kerchner

Director, William S. Moyer



Chapter Name—Dutch Dolls. Sponsored by—Kutztown Jaycee Wives. First Row, L. to R.—Joyce Flail, Marilyn Buchman, Janice Koller, Nancy Konemann, Mary Alice Heffner, Doris Meckes. Second Row, L. to R.—Ravene Gehringer, Maria Moyer, Grace Hauck, Carol Erb, Anna Smith, Jean Boyer, Marian Scheirer. Third Row, L. to R.—June Wuchter, Marcia Keiser, Myrtle Arndt, Jean Snyder, Mae Stump, Sue Mertz. Missing from the picture—Carol Kopfer, Gloria Stitzel.



Chapter Name—Wenton Shoe Dutch Belles. Sponsored by—Wenton Shoe Co. First Row, L. to R.—Dorothy Boyer, Dorothy Riegel, Alma Weidenhammer, Viola DeLong, Thelma O'Neil, Martha Moyer, Pauline Kunkel, Tola Lutz. Second Row, L. to R.—Anna Haas, Helen Adams, Susie O'Neil, Margaret Dietrich, Joyce Bennicoff, Mary Kroninger, Dorothy Epting, Mae Trout, Karen Moore. Third Row, L. to R.—Marie Moyer, Gloria Aronowitz, Eleanor Freed, Edna Madenford, Allegra Kunkel, Meda Geist, Emma Zettlemoyer, Leah Boyer.



Chapter Name—Kutztown Shoe Dutch Belles. Sponsored by—Kutztown Shoe Co., Inc. First Row, L. to R.—Lillie Henninger, Barbara Karom, Anna Sayer, Roseann Balthaser, Joan Heller. Second Row, L. to R.—Elda Geisinger, Lorrain Adams, Annabell Adam, Jean Geist, Alice Landis. Missing from the picture—Mary Wessner.

# *Program*

## SATURDAY, MAY 29

### **2:00 P.M. HOMECOMING PARADE**

Main Street

Musical Groups, Marching Units, Floats in Five Divisions:

Dutch Belles  
Brothers of the Brush  
Civic  
Industry  
Special Category

### **8:00 P.M. BAND CONCERT**

Kutztown Fairgrounds

Philharmonic Band, Ira T. Moyer, Director  
Announcement of the winners of Parade trophies to be made during intermission

### **10:00 P.M. FIREWORKS**

Kutztown Fairgrounds

Ground Displays  
Wheel Displays  
Sesqui-Centennial Seal  
Aerial Bombshells  
Special Displays  
Spectacular Finale

IN THE EVENT OF RAIN, THE ABOVE EVENTS WILL BE HELD ON MONDAY, MAY 31

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### **SESQUI-CENTENNIAL HEADQUARTERS — 314 WEST MAIN STREET**







## **BISHOP FRED PIERCE CORSON**

*World-renowned Methodist Clergyman*

*Principal Speaker at Religious Heritage Day Services*

**B**ISHOP CORSON is a popular preacher to youth and each year speaks in a score or more colleges in addition to frequent engagements in the church and in the schools. His interest in good government resulted in his appointment to the Governor's Commission for the Revision of the Constitution for the Commonwealth of Pennsylvania. He is organizer and head of the Bishop's Crusaders, a youth movement dedicated to Christian service, with more than 17,000 members throughout the world.

In 1964 Bishop Corson was decorated by the King of Norway with the medal of the Order of St. Olav. He is a 33rd Degree Mason and in 1964 he received the Gourgas Medal, the highest Masonic decoration. In 1963 he became the first Protestant clergyman to receive an honorary degree from St. Joseph's College, Philadelphia. He was a delegate-observer to the Vatican Ecumenical Council held in Rome in 1962-63. Bishop Corson was installed as president of World Methodist Council in August of 1961.

Bishop Corson was elected a bishop of the Methodist Church in 1944 after serving as president of Dickinson College, Carlisle, for 10 years. He holds 29 degrees, earned and honorary, from 26 colleges, universities and professional schools. He currently is a trustee of Dickinson College, Drew University, Pennington School, Lycoming College, Wesley Theological Seminary, Wyoming Seminary, Gammon Theological Seminary and honorary chairman of the Board of Trustees of Temple University.

Among his writings are such notable works as "Dickinson College, a History of Function and Purpose;" "A Christian Philosophy for the Postwar World;" "The Minister and Christian Higher Education;" "The Education We Have and the Education We Need;" "Free Masonry and the Framing of the Constitution;" "The Needed Emphasis in Christian Education;" "Your Church and You;" "Pattern for Successful Living;" "American Methodism's Magna Carta" and "How Good Is Communism." He also served as editor for the Wesley Translation of the New Testament.

# *Program*

## SUNDAY, MAY 30

**A.M.                    COMMEMORATIVE SERVICES IN ALL KUTZTOWN CHURCHES**

**3:30 P.M.            RELIGIOUS HERITAGE—BACCALAUREATE SERVICE**

Kutztown Park

The Processional

The Invocation

Hymn

Prayer

Hymn

Baccalaureate Address—"Compulsory Highways"  
Bishop Fred Pierce Corson  
President of the World  
Methodist Council

Anthem

The Benediction

Choral Benediction

The Recessional

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Chairman of Religious Heritage-Baccalaureate Service—  
The Reverend Donald Wert

Dr. Charles F. Wilson, Supervising Principal, Kutztown Area Schools

Mr. L. Merlin Stauffer, Principal, Kutztown Area Senior High School

Clergy—The Reverend Robert F. Harting, St. Paul's United Church of Christ

The Reverend Carl H. Derk, First Presbyterian Church

Music—Kutztown Area Senior High Chorus, William S. Moyer, Director

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**8:00 P.M.            BAND CONCERT**

Kutztown Park

Kutztown Area High School Band

William S. Moyer, Director



## HON. GEORGE M. RHODES

*Principal Speaker at  
Memorial Day Services*

**E**LECTED to the U. S. House of Representatives in 1948; now serving ninth term.

Member of the House Ways and Means Committee. Whip and floor leader of Pennsylvania Democratic Congressional delegation.

Before his election to Congress, Rhodes worked as a printer, business manager and newspaper editor.

Veteran World War I. During World War II was a member of Area Manpower Committee, Rationing Board, War Bond Committee, and Civilian Defense Committee. Former board member Reading Housing Authority, YMCA, Community General Hospital, Berks County Red Cross, and other community organizations.

Congressman Rhodes was given a national award for his outstanding work and legislative efforts in behalf of the nation's handicapped citizens. He was co-sponsor of legislation to improve social security in lowering the retirement age to 62 years and in making benefits available to disabled persons.

He received commendation from the Deans of the Schools of Public Health of various universities, including Harvard, Yale, Johns Hopkins, Columbia, and the University of Pittsburgh, for his leadership

in the enactment of legislation to strengthen graduate public health training in the United States. Under the Rhodes Act, additional physicians, nurses, engineers and other public health specialists have been trained to meet the shortages of personnel in health agencies throughout the nation so that the fight against killing and crippling diseases can be carried forward.

He was also presented with an "Award of Merit" by Dr. Ernest L. Stebbins, Dean of the Johns Hopkins School of Public Health, and President of the Association of Public Health Schools.

## ENTERTAINERS AT TEENAGE BANDSTAND



### "The Galaxies"

*New York World's Fair  
Most Outstanding Jazz Combo*



### "The Gallo's"

*One of America's  
Most Popular Recording Groups*

**APRIL YOUNG** (In Person) A new Star on Columbia Records with a top-40 hit single—"GONNA MAKE HIM MY BABY."

GENE KAYE—Radio Station WAEB—Master of Ceremonies



# *Program*

MONDAY, MAY 31

**8:00 A.M. MEMORIAL DAY PARADE AND CEREMONIES**

Services—Fairview Cemetery

Services—Hope Cemetery

Hymn

Prologue

The Memorial Prayer

Recitation

Band Selection

The Memorial Day Address—The Honorable George M. Rhodes, Representative, United States Congress

Decoration of the Veterans' Graves

Benediction

Salute to the Dead

Taps

The National Anthem

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**Chairman of Memorial Day Ceremonies**—Mr. J. P. Fisher, Past Commander, Post 480, American Legion

**Clergy**—The Reverend George Shults, St. John's United Church of Christ

**Music**—Kutztown Area High School Band, William S. Moyer, Director

**Salute to Dead**—Company B, 109th Inf., Pennsylvania National Guard

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**12:00 P.M. OX ROAST**

Kutztown Park

**2:00 P.M. PRELIMINARY BEARD JUDGING**

Kutztown Park

**8:00 P.M. to  
11:00 P.M.**

**TEENAGE BANDSTAND**

Kutztown Fire Company

Gene Kaye, Master of Ceremonies

Live Combos—The Galaxies—New York World's Fair most outstanding Jazz Combo

The Gallos—one of America's most popular recording Groups

Guest Star—April Young—A new Columbia Records recording star

# Dutch Belles Chapters



Chapter Name—Deisher Knitting Mills Dutch Belles. Sponsored by—Deisher Knitting Mills, Inc. First Row, L. to R.—Margaret Wagaman, Lillian Oswald, Anna David, Orlane Madeira, Margaret Moyer, Grace Kistler, Mary Alice Miller, Peggy O'Neil. Second Row, L. to R.—Carol Kemp, Barbara Dreibelbis, Elva Hunter, Mildred Unger, June Fenstermacher, Ruth Solderich, Darlene Fink, Ruth Fisher. Third Row, L. to R.—Hilda Youse, Anna Leslie, Corinne Bast, Leona Hilbert, Ida Snyder, Ruth Hoffman, Elsie Sanders, Althea Beck. Missing from the picture—Elda Gehringer, Mary Reinert, Irene Reichard.



Chapter Name—F.O.E. Charity Belles. Sponsored by—F.O.E. Ladies Auxiliary. First Row, L. to R.—Marian Hafer, Pauline Stoudt, Verna Kemp, Mamie Weber, Verna Werley, Lillie Kern, Myrle Grim. Second Row, L. to R.—Willa Schadler, Kathryn Fabian, Bernice Sell, Clarabelle Kroninger, Doris Sonon, Irene Kistler, Edna Keodinger, Lovie Schwoyer, Elsie Kercher, Stella Eck.



Chapter Name—Kitchen Dutch Belles. Sponsored by—Kutztown Grange. First Row, L. to R.—Linda Frederick, Mary Schaeffer, Sonja Heffner, Bertha Bennecoff, Lovella Delong, Diane Hauck. Second Row, L. to R.—Mildred Bailey, Lillian Dietrick, Shirley Stricker, Helen Sunday, Maude Schaeffer, Mildred Bennecoff. Third Row, L. to R.—Mae Frederick, Carrie Stern, Catherine Rabenold, Alma Seaman, Elaine Moyer, Lorraine Snyder. Missing from the picture—Lucille Zettlemoyer.



# *Program*

TUESDAY, JUNE 1

7:30 P.M. **BROTHERS AND BELLES FUN NIGHT**

Kutztown Fairgrounds

## **OLD FASHIONED GAMES**

### **BROTHERS GAMES**

Tug of War  
Balloon Swatting  
Wheelbarrow Race  
Egg Tossing Contest  
Talent Show  
Liars Contest  
Apple Eating Contest

### **BELLES GAMES**

Sack Race  
Suitcase  
Clothes Pin  
Ball Game  
Paper Plates & Beans  
Clue Box  
Community Sing

### **JOINT GAMES**

Passing Orange  
Lifesaver on Toothpick

8:30 P.M. **FINAL BEARD JUDGING**

Top 2 beards in each of the 14 categories to be judged



**W. ROBERT STOUT**  
Chairman, Brothers of the Brush



**CLARABELLE KRONINGER**  
Chairman, Dutch Belles





SAMMY KAYE

*"Swing and Sway" with*  
**SAMMY KAYE**  
*and his*  
**ORCHESTRA**

VOCALISTS



FAYE DEAN



RAY MICHAELS

**S**AMMY KAYE has been one of the top money earners in the band business for many years. He has appeared on radio and television in addition to his many personal appearances.

Appearing with the orchestra will be the popular vocalists Faye Dean and Ray Michaels. The two have been with the Kaye organization for several years.

Kaye's record sales are an indication of his universal popularity. Last year his recording of "Charade" was number one on the Hit Parade for many weeks. His recent album "Come Dance with Me" was so successful that another album appropriately titled "Come Dance with Me Number Two" has just been released. In years past some of Sammy Kaye's hit records were "Daddy," "Harbor Lights," "Roses," "It Isn't Fair," and "I'm a Big Girl Now."

# *Program*

## WEDNESDAY, JUNE 2

**12:15 P.M.**

### **AWARDS ASSEMBLY**

Kutztown Area Senior High School

Subject matter, Citizenship, Extra-Curricular, College Scholarships

**9:00 P.M. to**

**1:00 A.M.**

### **SESQUI-CENTENNIAL BALL**

Kutztown Fire Company

Sammy Kaye and his "Swing and Sway" Orchestra  
featuring vocalists Faye Dean and Ray Michaels

## THURSDAY, JUNE 3

**9:00 A.M. to**

**11:00 A.M.**

### **ACADEMIC EXERCISES**

Kutztown Area Elementary Schools

Art, Handwriting, Oral Reading, Spelling

**12:15 P.M.**

### **AWARDS ASSEMBLY**

Kutztown Area Junior High School

Subject matter, Citizenship, Extra-Curricular

**1:00 P.M. to**

**3:00 P.M.**

### **ATHLETIC ACTIVITIES**

Kutztown Area Elementary Schools

**8:00 P.M.**

### **KUTZTOWN AREA HIGH SCHOOL COMMENCEMENT**

High School

Speaker—Dr. Lowell Russell Ditzen

**OLD FASHIONED SALES DAY**—Sponsored by The Kutztown Merchants Association—You'll find bargains galore at good old-fashioned prices

## KUTZTOWN AREA HIGH SCHOOL COMMENCEMENT



Dr. Lowell R. Ditzen  
*Commencement Speaker*

**A** NATIVE of Kansas, Dr. Lowell Russell Ditzen is director of the National Presbyterian Center, and Executive Secretary of the National Presbyterian Church Council, Washington, D.C. The author of eight books, Dr. Ditzen received ten awards by Freedom Foundation of Valley Forge for outstanding addresses on Americanism. He serves as an Exchange Preacher under Federal Council of Churches of United States and Great Britain to England, Scotland and France. Dr. Ditzen holds degrees from Park and William Jewell Colleges in Missouri; Central College in Iowa; Hope College in Michigan. Graduate studies at University of Chicago; Union Theological Seminary, New York. He is considered one of America's great public speakers.

## OFFICIAL KUTZTOWN SESQUI-CENTENNIAL BAND



William S. Moyer  
*Director*



*Kutztown Area High School Band*



Chapter Name—American Legion Auxiliary Dutch Belles. Sponsored by—American Legion Ladies Auxiliary. First Row, L. to R.—Mrs. Allen Adams, Sheri Adams, Mrs. Harold Yob, Mrs. Frank Scheidt, Sharron Kramer, Lesta Grim. Second Row, L. to R.—Mrs. Annie Ely, Minnie Woodring, Verna Brown, Mary Loy, Eleanor Ely. Missing from the picture—Anna Levan, Anna Adam, Edna Bidlow, Stella Fisher.



Chapter Name—The Schmidettes. Sponsored by—Kutztown Bottling Works. First Row, L. to R.—Shirley Wagaman, Arlene Weaver, Minerva Moyer, Emily Christman. Second Row, L. to R.—Lillian Bieber, Myrtle Boyer, Lucille Bieber, Mae Schwoyer, Fern Fulton, Catherine Winter.



Chapter Name—Dee Harlich Dutch Belles. Sponsored by—Earl Smith. First Row, L. to R.—Lori Folk, Brenda Bailey, Shirley Smith, Sandra Pfeifty, Jane Ferguson, Jane Bailey, Catherine Kramer, Audrey Rentschler, Holly Anne Hillberg. Second Row, L. to R.—Annamae Folk, Patricia Rhode, Jane Breidegam, Lina Hill, Carol DeLong, June Bruno, Darlene Geisinger, Judy Hilberg. Third Row, L. to R.—Miriam Stettler, LaRue Mertz, Ruth Ann DeLong, Jane Haydt, Faye Kramer, Dorothy Leibensperger, Connie Lichtenwalner.







**DR. RALPH L. LEE**

*Principal Speaker at  
Civic Club Banquet*

**D**R. LEE, nationally-known lecturer and author of "Man to Man On the Job," a book which has experienced wide-spread usage among U.S. companies as a guide to good employee relations, retired from General Motors Corporation in 1952 after 17 years of employment with General Motors in engineering, sales and industrial research.

One of his first jobs was in the inventions and engineering divisions of the National Cash Register Company. After eight years, Dr. Lee joined the engineering department of Delco Light Company, where he designed electrical apparatus and later did research on electrical and mechanical appliances. Sometime later, Dr. Lee joined Frigidaire, where he organized a sales department, became sales promotional manager, and then became assistant sales manager in charge of water cooling apparatus sales. He was with the Jam Handy Picture Service, Inc., at Detroit from 1930 to 1935. Then he rejoined General Motors on its customer research staff. Later he was promoted to the staff of R. H. Grant, then Vice President of General Motors in charge of sales. Afterwards, he joined the General Motors Public Relations Department.

Dr. Lee is a man of many interests and hobbies. He held a private pilot's license for many years and has owned two planes. His log shows over 1000 hours in the air. In addition, he is a veteran glider pilot. He is the inventor of several air navigation instruments, and is a member of the Sportsman Pilots Association.

He operates a small but complete hobby foundry, forge and pattern shop in the rear of his home at 938 Lakeside Road, Birmingham, Michigan. He is also a writer of articles in foundry practice for trade magazines and papers.

Dr. Lee, a humorist, appears through the courtesy of General Motors.

# *Program*

## FRIDAY, JUNE 4

**OLD FASHIONED SALES DAY**—Sponsored by The Kutztown Merchants Association—You'll find bargains galore at good old-fashioned prices

**6:30 P.M.      CIVIC BANQUET**

Kutztown Fire Company

Toastmaster—Samuel P. Smith

Invocation

Dinner—Baked Ham served family style

Welcome

Sesqui-Centennial Song—Kutztown Area High School Stage Band

Introduction of speaker

Address—"People Problems"—Dr. Ralph L. Lee, Nationally-known author and lecturer, appearing through the courtesy of General Motors

Benediction

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**Clergy**—The Reverend Donald W. Wert, Grimville Lutheran Parish

**Dinner Music**—The Kutztown Area High School Stage Band

Woodwind Ensemble—Nancy Gottlund, Oboe

Karen Schwoyer, Flute

Ronald Adams, Clarinet

Joanne George, French Horn

Mary Hinterleiter, Bass Clarinet

Organist—Jewell Kerchner

Director—William S. Moyer





Chapter Name—K.S.C. Ses-Q-Etts. Sponsored by—Audrey Ann Florist. First Row, L. to R.—Susan Ellen Smith, Mary Ann Kunkel, Anna Mae Weiss, Elaine Smith, Roxanne Moyer, Rosalie Ann Moyer, Karen Dinger. Second Row, L. to R.—Kathleen Brandt, Judith Rader, Karen Meckes, Etta Sittler, Mary Ann Herring, Nancy Seltzer, Lorraine Hunter, Elizabeth Geisinger, Nancy Kemp. Missing from the picture—Feryl Kroninger.



Chapter Name—Hose House. Sponsored by—Members of the Kutztown Fire Co. Ladies Auxiliary. First Row, L. to R.—Carrie Lambert, Elda Hertzog, Mae Haas, Laurena Boyer, Judy Wartenluft, Ella Long, Miriam Rothermel. Second Row, L. to R.—Dorothy Arndt, Mae Zimmerman, Catherine Madeira, Mary Jane Eschiche, Sharon Kohler, Mary Seltzer, Helen Hauck, Mamie Schearer, Massie Miller. Third Row, L. to R.—Leona Deisher, Mabel Meitzler, Pauline Smith, Bertha Grise, Betty Lambert, Lucille Moyer, Helen Heffner, Arlene Smith. Missing from the picture—Mary Hertzog.



Chapter Name—Charming Dutch Belles. Sponsored by—Individual Members. First Row, L. to R.—Shirley Kunkel, Ethel Wertz, Karen Brubaker, Linda Snyder, Carol Hoffman, Evelyn Whitaker. Second Row, L. to R.—Joan Gyomber, Karen Rhode, Sandra Kunkel, Barbara Schlenker, Gordene Miller, Faye Hoffman, Suzanne Trout. Third Row, L. to R.—Rosaria Reppert, Linda Seyler, Barbara Bieber, Jewell Kerchner, Kathy Meckes, Sharon Smith.

# *Program*

SATURDAY, JUNE 5

**9:00 A.M. JUNIOR CHAMP TRACK AND FIELD EVENTS**

Kutztown State College Athletic Field

**12:00 P.M. JUNIOR CHAMP PARADE**

**1:00 P.M. JUNIOR CHAMP TRACK AND FIELD EVENTS**

Kutztown State College Athletic Field

**OLD-FASHIONED SALES DAY**—Sponsored by The Kutztown Merchants Association—You'll find bargains galore at good old-fashioned prices

**8:00 P.M. BRUSH AND BELLE BALL**

Kutztown Fairgrounds

Three Musical Groups

Modern, Hoe-Down and Rock 'n Roll

Presentation of Brothers of the Brush and Dutch Belle  
Trophies

**10:00 P.M. FIREWORKS**

Kutztown Fairgrounds

Ground and Aerial Displays

SUNDAY, JUNE 6

**2:00 P.M. BROTHERS OF THE BRUSH SHAVE-OFF**

Kutztown Park





Chapter Name—Wayne's Dutch Belles. Sponsored by—Wayne's Dry Goods. First Row, L. to R.—Elaine Haring, Mary Malone, Erma Bond, Claire Bartholomew, Dianne Henry. Second Row, L. to R.—Betty Moyer, Mary Riegel, Fietta Arnold, Patricia Bartholomew, Susan Behler, Carol Ann Behler.



Chapter Name—Kutztown Sportswear Dutch Belles. Sponsored by—Kutztown Sportswear. First Row, L. to R.—Sandra Hill, Donroe Christman, Marty Christman, Jane Hill. Second Row, L. to R.—Catherine Kuhns, Mary Weida, Mary Shankweiler, Myrl Borrell, Fern Muth, Anna Miller, Jean Christman, Eleanor Hill. Third Row, L. to R.—Joan Readinger, Grace Sanders, Miriam Ohlinger, June Kutz, Teresa Edinger, Shirley Reinert, Loretta Youse, Joyce Leiby. Fourth Row, L. to R.—Mabel Zettlemoyer, Doris Leiby, Margaret Stettler, Erma Meckes, Grace Merkel, Joanne Zettle, Peggy George. Missing from the picture—Shirley Bogert.



Chapter Name—Delightful Dutch Belles. Sponsored by—East Penn Manufacturing Co. First Row, L. to R.—Eleanor Gehringer, Anna Lou Rhode, Barbara Arndt, Carol Nuss, Kathy DeLong, Mary Arndt, Doris Gilmore, Myrtle Dietrich. Second Row, L. to R.—Virginia Schwoyer, Shirley Heydt, Dorothy Borrell, Suzanne Reed, Gladys Kroninger, Barbara Oswald, Dorra Folk, Roselyn Schwoyer, Bonnie Hertzog, Carol DeLong, Barbara Schappell, Doris Dietrich. Missing from the picture—Nan Baver, Dorra Fink, Mabel Fink, Phyllis Fox, Helen Miller.



Chapter Name—K.A.J.H.S. Little Belles. Sponsored by—Individual Members. First Row, L. to R.—Connie Steffy, Janet Frederick, Cynthia Freeby, Nancy Fisher. Second Row, L. to R.—Carla Smith, Rebecca Hollenbach, Donna Schoch, Adelle Solomon. Missing from the picture—Ina Solomon, Beverly Schoch



Chapter Name—Dino Dutch Belles. Sponsored by—DeLong's Sinclair Gas Station. First Row, L. to R.—Sherry Frederic, Jean Frederic, Dolores Fronheiser, Joyce DeLong, Patricia Hertzog, Gail DeLong. Second Row, L. to R.—Rose Dengler, Elizabeth Manmiller, Marion Miller, Goldie Meitzler, Doris Hertzog, Ruth Geist, Nancy Hollenbach, Kitty Frederic. Missing from the picture—Ruth Brown, Pat Brown, Mary Lorah, Mary Conrad.



Chapter Name—Saucony Shoe Dutch Belles. Sponsored by—Saucony Shoe Co. Front Row, L. to R.—Elda Angstadt, Margie Adams, Mabel Wolff, Virginia Schittler, Nancy Readinger. Second Row, L. to R.—Janet Haas, Sharon Transue, Miriam Warmkessel, Anna Mertz, Betty Eckert, Edna Moyer, Fern Graff.







Chapter Name—Ding-A-Ling Dutch Bells.  
Sponsored by—Individual Members. First Row, L. to R.—Eleanor Smith, Lucille Walter, Ella Reed, Pauline Bordner, Doris Dreibelbis, June Gruber. Second Row, L. to R.—Melba Schroeder, Miriam Yoder, Anna Bauman, Eleanor Hensinger, Doris Heist, Joyce Leibensperger.



Chapter Name—Die Shöne Dutch Belles.  
Sponsored by—Kutztown Woman's Club. First Row, L. to R.—Denise Greenawald, Pattie Lou Held. Second Row, L. to R.—Barbara Held, Catherine Breidegam, Perma Dreibelbis, Edith Deturk, Arlene Kline. Third Row, L. to R.—Sara Saul, Mildred Keiser, Violet Feden, Shirley Hartman, Erna Snyder, Emma Wirtz, Ann Guinther, Joan Wilson. Missing from the picture—Sara DeRagon, Nettie Kaiser, Libbie Malinowski, Ann Loose, Virginia Yoder, Carol Levering.



Chapter Name—Cup Cake Dutch Belles.  
Sponsored by—Rentschler's Bakery. First Row, L. to R.—Donna Miller, Norann Spatz, Sandra Miller, Barbara Rentschler, Linda Rentschler. Second Row, L. to R.—Brenda Spatz, Lois Miller, Carolyn Boyer, Lillian Rentschler, Earl Rentschler, Erma Balthaser, Marie Treichler, Edna Kline, Mary Manwiller.



Chapter Name—Executives. Sponsored by—Wives of the Executive Committee, Kutztown Sesqui-Centennial Association. L. to R.—Emily Greenawald, Marguerite Melot, Annabelle Leibensperger, Elaine Smith, Elda Herring, Lillian Schmoyer, Betty Trout.



## Brothers of the Brush

Chapter Name—Executives. Sponsored by—Members of the Executive Committee, Kutztown Sesqui-Centennial Association. First Row, L. to R.—John Melot, Lee Trout, William Greenawald, Jr. Second Row, L. to R.—Carson Schmoyer, Samuel Smith, Paul Herring, Marlowe Leibensperger.



Chapter Name—Shaggy Bears. Sponsored by—Bailey's Barber Shop. First Row, L. to R.—(Juniors) Stephen Zettlemoyer, Kenneth Earl Smith, Timothy Heffner. Second Row, L. to R.—Jim Bailey, Carl Zettlemoyer, Woodrow Mertz, Earl Smith, Edwin Bechtel, Richard Bechtel, Tom Breidegam. Third Row, L. to R.—Richard Heffner, Neil Schlegel, Roger Kutz, Larry Mattox, Lamar Bailey, Donald Kern, Paul Follweiler, Robert Folk, Irwin Kramer. Fourth Row, L. to R.—Leon Lichtenwalner, Tom Brown, Darryl Diehl, Vernon Bailey, John Haring, Harry Haydt, William Howard, John Bruno, Earl Leiby. Missing from the picture—Emory Mabry.







Chapter Name—Patriots. Sponsored by—The Kutztown Publishing Co. First Row, L. to R.—Charles Scheirer, Robert Geist, Francis Miller, Feryl Miller, Mellies Stettler, Clifford Hilberg. Second Row, L. to R.—Clair Ritzman, Kraig Wagaman, David Heffner, Willard Flail, Woodrow Kamp, William Wessner, Arlan Dietrich, Edward Kistler. Third Row, L. to R.—James Frederick, Carl Herman, Feryl Stein, George Schearer, George Henry, John Boyer, Sherrill DeLong. Missing from the picture—David Mertz, Willard DeTurk, Platon Gottlund.



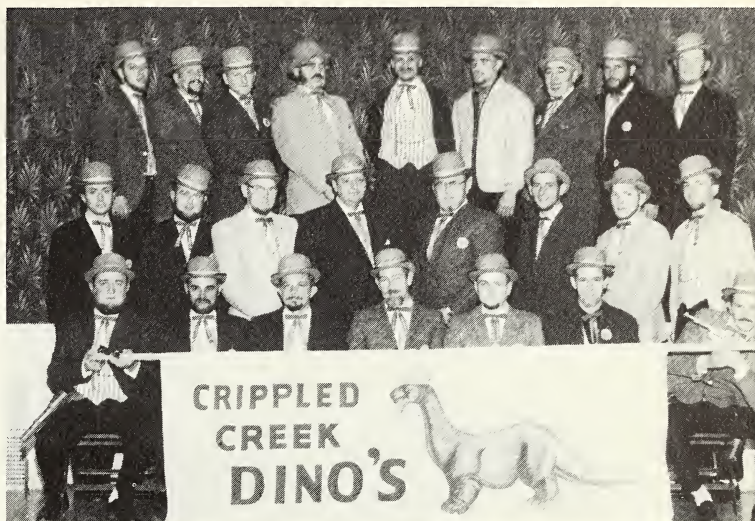
Chapter Name—Hobo (Social Quarter Chapter). Sponsored by—Members of the Kutztown Fire Co. First Row, L. to R.—Ray Peter, Charles Leibensperger, Lester Siegfried, Burton Merkel, Dennis Kern, Howard Moyer, Lee Grow, Jack Williams. Second Row, L. to R.—Ernest Angstadt, Sterling Kohler, Robert Heinley, Donald Grider, Lee Schlenker, Harry Hauck, Richard Folk, Russell DeLong, Charles Mertz, Kenneth Held, Harlan Wiltrout. Missing from the picture—Ryly Mest, Richard McLaren, Marlowe Adam, Richard Scheicher.



Chapter Name—The Weird Beards. Sponsored by—Bobby Stoudt's Barber Shop. First Row, L. to R.—Robert Gehringer, Stanley Gruber, Donald Hartman, Peter Ruppert, Raymond Smith, Richard Keller, Kenneth Stump, Ralph Wagaman. Second Row, L. to R.—Ray Geisinger, Daniel Smith, Teddy Christman, Donald Buchman, Dennis Moyer, Lee Erb, Donald Heist, Elmer Hensinger. Third Row, L. to R.—Donald Boyer, Larry Creitz, Irvin Fox, Allen Smith, Lynn Kunkel, Bobby Stoudt, Al Moyer, Charlie Moyer. Missing from the picture—William Manmiller.



**Chapter Name**—Crippled Creek Dino's. **Sponsored by**—DeLong's Sinclair Gas Station. **First Row, L. to R.**—Elton Meitzler, Melvin Bowman, Carl DeLong, Yale Frederic, Carl Herring, Raymond Geist, Jay Dreibelbis. **Second Row, L. to R.**—Bruce Kniss, Warren Weiss, Carl Dreibelbis, Carl Smith, Herbert Dietrich, Dennis Hertzog, Noel Hertzog, Monroe Heffner. **Third Row, L. to R.**—Ralph Dengler, Freddy Adam, Clark Frederic, Bob Miller, Joe Escriche, Larry Reichard, Howard Geisinger, Billy Kern, Neil Fronheiser. **Missing from the picture**—Vince Conrad.



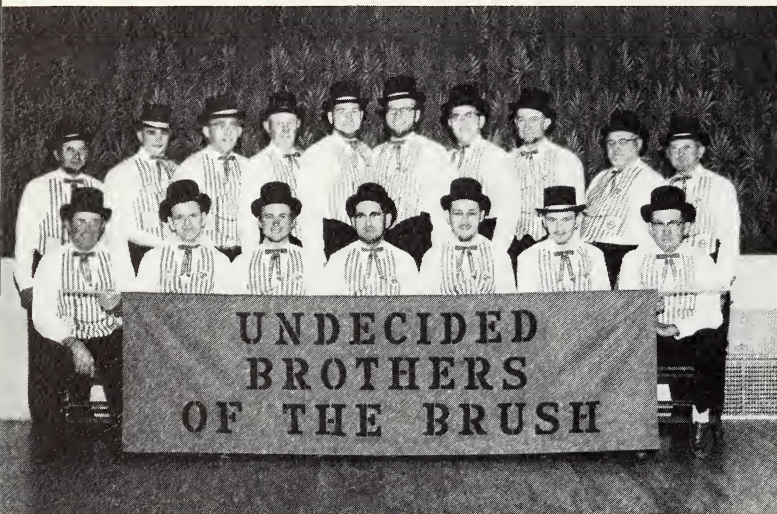
**Chapter Name**—Smokey's Helpers. **Sponsored by**—Members of the Kutztown Fire Co. Truck Crew. **First Row, L. to R.**—Richard Geiring, Stewart Stump, Robert Keim, Donald Christ, Clair Kramer, Edwin Kistler. **Second Row, L. to R.**—Robert Deisher, Sheldon Gernert, Dallas Schick, Jacob Rothermel, Paul Yenser, Glenn Beck, Gene Stump, Francis DeTurk. **Third Row, L. to R.**—Richard Zimmerman, Woodrow Transue, Harvey Fisher, Marvin Zimmerman, Sterling Wartzluft, Lester Kohler. **Missing from the picture**—Howard Buffington, Jr., Richard Bidlow, Floyd Ferguson, Harold Epting, Edgar Dietrich, Mark Seltzer, Ronald Manmiller, Lamar Treichler.



**Chapter Name**—Jolly Brushmen. **Sponsored by**—Eddie's Barber Shop. **First Row, L. to R.**—Errol Moyer, David Bayer, Earl Morris, George Boyer, John Burkert, William Breiner, Delmar Hermany. **Second Row, L. to R.**—Nevin Hill, Lester Sonon, Victor Bartholomew, Francis Reimert, Norman Berger, Ernest Adams, Richard Schaffer, Robert Hunsicker, Herbert Reichert. **Third Row, L. to R.**—Edwin Bartholomew, Elwood Ritter, Russell Gehringer, Charles Smith, Stanley Dengler, Kirby Weidenhammer.



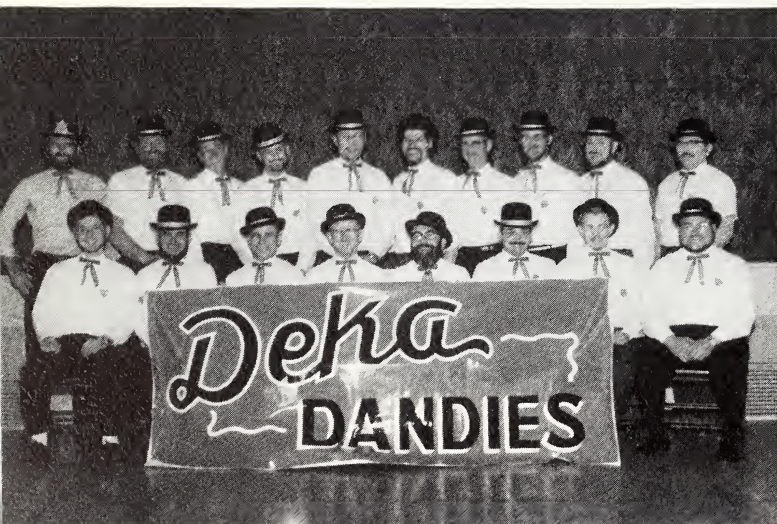




Chapter Name—Undecided Brothers of The Brush. Sponsored by—Kutztown Grange. First Row, L. to R.—John D. Schaeffer, John Frederick, John C. Schaeffer, Paul J. Bailey, Paul Heffner, Larry Moyer, Robert Seaman. Second Row, L. to R.—Earl Sunday, Gene Stricker, Forrest Snyder, George DeLong, Roy Merkel, Ira Dietrich, Dennis Bailey, Earl Rabenold, Charles Smith, Charles Bennecoff. Missing from the picture—Daniel Knittle, Terry Bennecoff, Carl Bennecoff.



Chapter Name—The Schmidters. Sponsored by—Kutztown Bottling Works. First Row, L. to R.—Ray Fulton, Wallace Weaver, Donald Wagaman, Donald Bieber. Second Row, L. to R.—Morris Boyer, Arthur Moyer, Ellsworth Bieber, Horace Christman, Earl Winter, James Schwoyer.



Chapter Name—Deka Dandies. Sponsored by—East Penn Mfg. Co. First Row, L. to R.—Dale Angstadt, Robert Arndt, Earl Muth, Arlan Seaman, Lawrence Dietrich, Walter Dietrich, Richard Border, Nevin Arndt, Jr. Second Row, L. to R.—Ronnie Schwoyer, Gerhard Winkler, Cedric Kunkel, Arlan Schwoyer, Richard DeLong, LeRoy Ferguson, Earl Breidegam, Richard Rabenold, John Conrad, Earl Burkert. Missing from the picture—Richard Rhodes, Charles Gilmore, George Kramer.



**Chapter Name**—The Little Shavers. **Sponsored by**—Shorty's Cellarette. **First Row, L. to R.**—Earl Weidenhammer, Edwin Haas, Charles DeLong, Paul Reidenauer, Miles Schlegel, John Adams, Melvin Boyer. **Second Row, L. to R.**—Stewart Stump, Lee Kunkel, Fred Bennicoff, Clarence Geist, Edward Dietrich, Ray Oswald, Lloyd Freed, Allan DeLong, Edwin Madenford, Elwood Heydt. **Missing from the picture**—Edwin Fabian, Robert Heiser, Glen Luckenbill, Stanley Ebert.



**Chapter Name**—Wooley Wonders. **Sponsored by**—Kutztown Jaycees. **First Row, L. to R.**—Wilbur Kemp, Charles Kelchner, Daniel Stein, Marlowe Kroninger, John Beck, Carl Stitzel. **Second Row, L. to R.**—Robert Schappell, LeRoy Merkel, John Keiser, Jr., Edward Hauck, William Miller, Gordon Konemann, Frank Snyder. **Third Row, L. to R.**—John Dries, Merritt Smith, Robert Kopfer, Carl Wuchter, Malcolm Meckes, Marcus Held, Jr. **Missing from the picture**—Stanley Koller.



**Chapter Name**—The Kings Men. **Sponsored by**—Self Sponsored. **First Row, L. to R.**—Charles Wessner, Larry Haas, Clarence Althouse, Robert Henning, Carl Wessner, Larry Fink. **Second Row, L. to R.**—Grover Fink, Kermit Henninger, Earl Wessner, Earnest Haas, Warren Wessner, James DeLong. **Third Row, L. to R.**—Paul Bollinger, Robert Moyer, Roy Mengel, Harold Christman, Kerry Freeby, John Mertz. **Missing from the picture**—Ernest Christman, Richard Groff.







*Chapter Name—Founders. Sponsored by—Kutztown Foundry and Machine Corp. First Row, L. to R.—Lee Wagaman, Gerald Burkert, Paul Stopp, Russell Angstadt, LeRoy Reidenhour, John Keim, LeRoy Christman. Second Row, L. to R.—Herbert Yenser, Ernest George, Harold Acker, Warren Nester, Carl Breininger, Bruce Rader, Michael Haring, Orville Scheel, Wilmer Bucks. Third Row, L. to R.—Charles Willhite, Lester George, Warren Hollenbach, Nevin Hilbert, Marlin Wessner, Richard Miller, Asher Treichler, Robert Reidenhour, George Fitzgerald. Missing from the picture—Peter Lovell.*



*Chapter Name—Miscellaneous Chapter. First Row, L. to R.—Joanne Adam, Eva Treichler, Audrey Keim, Virginia George, Mabel Angstadt, Corinne Ritzman, Joyce Stoudt. Second Row, L. to R.—LaRoy Haas, Fritz Bordner, Norman Hoffman, Ethel Rader, Rita Klang, Marion Conrad, Kay DeLong, Neida, Bailey, LeRoy Smith, Randolph Leibensperger, Richard Warmkessel.*

*Missing from the picture—Eleanor Reidenauer, Irene Christman, Marian Fitzgerald, Eleanor Adams, Carol Morris, Elaine Bartholomew, Joanne Scheidt, Monica Adam, Betty Horning, Raydelle Adam, Donna Held, Joseph Gehringer, Roberta Burkert, Pearl Breiner, Shirley Dreibelbis, Mrs. Miles Schlegel, Mrs. Elmer Sonon, Mrs. Victor Bartholomew, Mrs. Lee Schlenker, Joanne Reichert, Shuree Oswald, Linda Frederick, Dianne Hauck, Donna Gambler, Mrs. Ray Balthaser, Mrs. Robert Moyer, Mrs. John K. Kemp, Mrs. Warren P. Hollenbach, Sandra Groff, Barbara Reidenhour, Katherine Wessner, Wendy Breidegam, Mrs. John P. Mertz, Sarah Hennings, Evelyn Reidenhour, Donna Hilbert, Evelyn Fink, Rogene George, Thelma Bailey, Christine Lovell, Mrs. Charles Wessner, Mrs. Richard Keller, Judy Wagaman, Catherine Yenser, Mrs. Harlan Wiltrout, Belva Reinert, Mary Seaman.*

*Joseph Bowman, Larry Treichler, Lewis Trout, Edward Yoder, Guy Klang, David Moyer, Stanley Ely, James Schnabel, Archie Schearer, James Karom, Jacob Balthaser, J. Gomer Saul, Lester Balthaser, Ray Balthaser, John Kemp, Karl Walters, Thomas Riegel, Mark Trenfenberger, Barry Fenstermaker, Joel Ferguson, David Ferguson, Michael Rhode, Ricky Geisinger, Kenneth Smith, Bill Gaby, Leroy Adam, Carl Bortz.*

*Chapter Name—De Deicher Siffer. Sponsored by—Dutch Eagles of The Kutztown National Guard. Chapter Members—Donald Heyer, Earl Leiby, Terry Stopp, Archie Leibensperger, Donald Sheetz, Forrest Bayer, Carl Hoffman, Ray Peters, Donald Dietrich, Kenneth Werley, Richard Snyder, Nevin Snyder, Dennis Arnold, Fred Daniels, Jr., Stephen Becker.*

*No photo available.*

